

SIR GEORGE WILLIAMS UNIVERSITY

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NEWS RELEASE

July 27th, 1966.

I am pleased to inform you that Mr. Malcolm Stone has joined the full-time staff of this University. He has accepted responsibility for the information services of this Institution. We hope that this appointment will allow us to improve both the quality and quantity of information which this office releases. We will accentuate our search for the most efficient tools and the best means of reaching those interested in the growth and development of this University.

Mr. Stone is a Commerce graduate of McGill University. He has previous experience in related fields with Compton Advertising Inc., New York, the House of Seagram, Montreal, and La Faim Foetale as Artist Manager and Concert Producer.

I feel certain that we will be able to serve you better and I encourage you to call on our services.

Sincerely yours,

A handwritten signature in dark ink, reading 'Trefflé Lacombe'. The signature is fluid and cursive, with a large, stylized 'L' and a long, sweeping underline.

Trefflé Lacombe,
Assistant to the Principal.

TL/nm